ONIDOG STUDIO

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OniDog Studio White Paper: Fundraising with Crypto and NFTs

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1. Abstract

This white paper outlines OniDog Studio's strategic approach to fundraising using cryptocurrencies and NFTs. The focus is on providing game development training, 3D modeling training, animation training, and development services to the public. The studio differentiates itself with traditional business models, offering Software as a Service (SaaS) and Developer as a Service (DaaS). Contributors receive dividends or revenue share, and the project collaborates with schools to train future team members. The white paper introduces Selective Collaborative Work to partner with projects benefiting from the utility token.

2. Introduction

OniDog Studio is a game development indie studio committed to providing accessible and high-quality services to the public. Unlike many crypto projects, we adopt traditional business models, offering SaaS and DaaS. Our primary focus is on game development training, 3D modeling, animation, and development services. We empower individuals to explore their creative potential and join the ranks of skilled developers and artists.

3. OniDog Studio: The Vision

Our vision is to become a cornerstone of learning and creativity in game development, 3D modeling, and animation. We aim to provide accessible training and professional services, fostering a thriving community of creators and developers. In addition to our core services, we're excited to announce a new feature: the OniDog Studio Incubator.

3.1 OniDog Studio Incubator

The OniDog Studio Incubator is a revolutionary program designed to support and nurture emerging talent in the fields of game development, animation, and software development. Through this program, we will actively seek out promising teams and individuals, providing them with comprehensive training, mentorship, and financial backing to help them bring their creative visions to life.

Selected teams will receive:

Training: Comprehensive training programs tailored to their specific needs, covering all aspects of game development, animation, and software development.

Mentorship: Access to experienced professionals who will provide guidance and support throughout the development process.

Funding: Financial backing to cover development costs, allowing teams to focus on bringing their ideas to fruition without the burden of financial constraints.

Subsidiary Status: Upon successful completion of the program, teams will have the opportunity to become subsidiary companies of OniDog Studio. This status comes with a range of benefits, including access to our resources, infrastructure, and network of partners.

3.2 Profit Sharing and Financial Management

As subsidiary companies of OniDog Studio, teams will operate under our umbrella while maintaining autonomy and creative control over their projects. We will handle the financial management of the subsidiaries, ensuring transparency, efficiency, and accountability in all financial matters.

In return for our support, subsidiary companies will share a portion of their profits with OniDog Studio. This profit-sharing arrangement enables us to reinvest in the growth and development of our subsidiaries, as well as to fund new teams and projects in the future.

The OniDog Studio Incubator represents our commitment to fostering innovation, creativity, and entrepreneurship within the industry. We believe that by providing aspiring developers with the resources and support they need to succeed, we can create a vibrant and thriving ecosystem of talent and creativity.

4. Company Incorporation

OniDog Studio, has been in operation since 2014 but is currently a single proprietorship entity, We are planning to officially incorporate as a legal entity and use the funding for one of the means. This step demonstrates our commitment to transparency and legal compliance, ensuring the highest level of professionalism in serving our customers and supporters.

5. Fundraising Through Crypto and NFTs

5.1 Utility by the token and fundraising

By minting and funding our studio with the Onidogstudio token(ODS) we shall offer actual IRL services that the token will be used for and its use cases which are the FF:

Game development - For those that need a team of game developers to make a proper game/'s with proper game mechanics and even a monetization for those that are in need of such services that we will be offering using our token.

Software development - Software development from web to mobile to our customers that needs a whole team to cover the cost of development work and a bit of support.

3D modeling and Animation - Extensive development and proper care for our customer which need Assets , 3D models and even animation for those that are in need of such a very high cost and demand work for their projects

Online direct training - classes of the 3 above services which we will provide using our token to be exchanged for training

Exclusive on chain - in store items that we will provide with very limited time for those that want to invest in our upcoming game that we plan to make and do

Founder's Package acquisition - for those that want upscale their reward in the future

5.2 NFT Offering

We are planning to make a very exclusive deal using and minting our NFT which will be highly collectible and profitable, in terms of profit sharing for those that minted our token nft we will be sharing our revenue stream with them, we will also offer a bit more into depending on how many you have we will offer premium services and deals which will include nft exclusive in game items related on the tier/how many you have, which will include being a literal in game character, once only founders edition in game items , and more..

5.3 Selective Collaborative Work

OniDog Studio enhances the value of ODS through Selective Collaborative Work. This initiative involves partnering with projects aligning with our vision, allowing them to use our services by using their tokens or nft as payment for our development services. This unique business model enables individuals and projects to bring their ideas to life by acquiring the necessary development resources in exchange for ODS Tokens.

6. The Benefits for Contributors

For those that would back our studio up and believe in us we will offer extensive support and premium services which will include the following:

1. Revenue share (NFT)
2. Heavily discounted software development services (Token)
3. Heavily discounted game development services (Token)
4. Heavily discounted 3D modeling , animation and asset development (Token)
5. Once only Founders edition package for a game we are working on (Token + NFT)
6. Higher referral fee's (NFT)
7. Heavily discounted online trainings (Token)
8. Partnership exclusive content (Token + NFT)

(NOTE: NFT means you need to be a holder , Token mean you need to use a Tokens)

7. OniDog Studio Services

Services Offered

Training - we offer training which is web development , mobile development , systems development , game development . 3D modeling and animation , 2D asset development & concept art

Main Services

Game development

3D modeling , Animation and Asset creation

Software development

Mobile development

System development

8. The Founders Package

The Founders Package offers multiple levels, each with perks based on the number of NFTs held plus a bit of tokens that they need to exchange in the store:

	Early Access	Revenue share	Discount	Founders Package	In game lore	In game weapon	In game NPC	Referral rewards
Bronze	yes	lowest	lowest	2	yes	no	no	lowest
Silver	yes	semi	semi	6	yes	no	no	semi
Gold	yes	mid	mid	9	yes	yes	no	mid
Platinum	yes	above	above	15	yes	yes	yes	above
Legendary	yes	max	Max	20	yes	yes	yes	max

Note: Having the NFT will stack on top of the already discounted IRL services , as an example if you have the gold "example" you get a 10% discount not including the lower discount using our token for the IRL service that was chosen

9. Collaboration with Schools

OniDog Studio collaborates with schools to train future team members. The best students join our team, strengthening our commitment to fostering talent and innovation within the industry.

We are currently in talk with a couple of schools within the country so that after training and a bit of mentorship they would be able to join our team and be able to properly serve you our backers and soon our future projects

10. Development of an MMORPG Game

OniDog Studio is actively developing a massive multiplayer online role-playing game (MMORPG) with a unique focus on a player-driven economy. Players shape the in-game economy through actions, decisions, and interactions.

We mainly took a lot of inspiration from great games such as wow , eveonline , runescape , dragon's dogma , adventure quest , neopets, tamagotchi , pokemon ,diablo 2 , etc.

We love games and the main difference between us and others are we live and breath games as we love playing them not just making them , we are passionate about game development and very nit picky about the game designs of a lot of games , most of us have lived with loads of online games and we know what people want , most of the gamers that we interviewed about our idea and our vision said they would 100% play the game as it seems very interested.

11. Innovative Features in the MMORPG

Our MMORPG introduces innovative features:

Real Money Trading (RMT): Players can trade in-game items for real-world money.

Account Piloting: Players can offer their accounts for piloting, allowing others to control characters for a fee.

Major Tournaments: Facilitating major tournaments for hardcore gamers.

In game built in streaming mechanism (for streamers , not the actual streaming app but a function inside the game to further boost the enjoyments of the players)

Overhauled in game currency system unlike most MMO we will focus on an economy based gameplay system (aka a ton of sinks and less faucets)

12. Roadmap

What we plan to do:

1. Launch utility token sale and initiate collaboration with schools for training.
2. Begin offering game development, 3D modeling, animation, and development services to the public (this is fiat based not token based).
3. Launch SaaS, DaaS, and development services, with payments accepted in ODS for our community members that need this service for cheap but properly made and done.
4. NFT Ticker for additional support and funding work that will be support for the projects that we will be working on plus major support with on chain transactions via nft.
5. Initiate the alpha phase of our MMORPG development.

13. Smart Contracts, Token Utility, and Business Model

We at Onidogstudio will employ smart contracts to automate payouts to NFT holders. The main utility for ODS lies in accessing our development services for projects, including game development, animation, and software development, providing a seamless exchange of value.

Additionally, we offer exclusive items within our projects, especially games, which can only be acquired using ODS tokens. These exclusive items will be available for a limited time, this is mainly referred to as the legendary founders pack for most games which can only be purchased once from most games with the initial funding for the game itself

This business model not only ensures affordability for our clients but also creates a unique and limited-time opportunity for individuals to acquire exclusive items within our projects, making ODS a valuable and sought-after token in the OniDog Studio ecosystem.

14. Conclusion

OniDog Studio's mission is to provide accessible training, professional services, and foster a thriving community. Join us on this exciting journey, where creativity, innovation, education, and collaboration are at the forefront. Together, we will shape the future of game development, enhance the value of ODS, and collaborate with like-minded projects.

With the white paper and our company trying to test the waters in terms of new ways for small indie studio's to fund ourselves we firmly believe this is one of the cutting edge ways to fund small indies and will be the new tide of change that will make AAA games not from big studios but community driven support.

Once we have properly established things we will also launch a proper documentations for the local GDAP so that other small scale studios can follow and try their luck as well , because we will be the first and initial team that will try this approach in a more formal and old fashion way with a hybrid business plan in mind.

Thank you very much for reading till the end. I hope that you have liked what we had in mind in making our project and our studio shine through and be able to make not just our dreams but also your dreams come true with the services that we will offer!